

THANAJ MV

DIGITAL MARKETING EXECUTIVE



CONTACT

📞 [9562771634](tel:9562771634)

🌐 Thanajdigitals.com

✉️ Thanajmv009@gmail.com

📍 Mv house madakkara

🌐 <https://www.linkedin.com/in/thanaj-mv-203a18185>

po.irinave kannur,kerala
pin(670301)

EDUCATION

DIGITAL MARKETING

AVIV DIGITAL
September - January (4 months) Kochi, Kerala, India

Bachelor of Commerce - BCom, Marketing

Kannur University (July 2019 - March 2022)

LANGUAGE

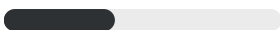
Malayalam



English



Hindi



EXPERIENCE

Digital Marketive Executive

Auralueur (March-Present)

- Increased online presence and social media engagement through targeted strategies.
- Conducted market research to inform marketing decisions.
- Collaborated on design and content to enhance user experience.

Digital Marketing intern

Opentutor Academy October 2023 - January 2024

- Developed digital marketing strategies for various clients.
- Improved SEO and managed social media accounts.
- Trained new joiners and created engaging content.

Digital Marketing Intern

Acodez IT Solutions Pvt. Ltd. January 2023 - February 2023

- Enhanced SEO strategies and boosted organic traffic.
- Managed PPC campaigns and increased brand awareness.
- Performed website audits and resolved SEO issues.

ACHIEVEMENTS

Successfully optimized my personal website to rank 3rd in search engine results for targeted keywords.

Developed and executed digital marketing strategies that resulted in a substantial increase in online presence and conversion rates.

SKILLS

- Communication
- Creativity
- Teamwork
- Problem-solving
- Strategic Thinking