



THANAJ MV

DIGITAL MARKETING EXECUTIVE

CONTACT



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ABOUT ME

An experienced Digital Marketing professional with a background in SEO, SEM, SMM, and website management. I am looking for a good opportunity as a digital marketer. Completed a certified digital marketing course from Aviv Digital Cochin. Worked as a Digital Marketing Trainee at Acodez IT Solutions Pvt. Ltd. and opentutor academy. Passionate about delivering high-quality work and driving digital marketing success. I am excited to contribute my skills and knowledge to a dynamic team in the digital marketing industry.

EDUCATION

DIGITAL MARKETING

OPENTUTOR ACADEMY
October - January (3 months)
Kannur, Kerala, India

AVIV DIGITAL
September - January (4 months)
Kochi, Kerala, India

Bachelor of Commerce - BCom, Marketing

Kannur University (July 2019 -
March 2022)

SKILLS

PERSONAL

- Leadership
- Creativity
- Hardwork
- Teamwork

EXPERIENCE

Internship

OPENTUTOR ACADEMY
October - January (3 months) Kannur, Kerala, India

ACODEZ IT SOLUTIONS Pvt. Ltd.
January - February 2023 (2 months) Kozhikode, Kerala,
India




CERTIFICATIONS

- 3 Months of Digital Marketing Training Certificate
- 2 months of online Digital Marketing Training Certificate
- Fundamentals of digital marketing
- Semrush Academy
- Google Analytics Advanced
- Google Analytics
- Hubspot Content Marketing
- Google Ads Search

PROFESSIONAL

- SEO
- SMM
- SEM
- Wordpress
- Canva

LANGUAGE

- ENGLISH 
- MALAYALAM 
- HINDI 

PROJECT EXPERIENCES

Search Engine Optimisation (SEO)

- Keyword Research Done for TELIZMAN Clothing
- Keyword Research Done for AMSTER Movers, UAE (Assessment)
- Site Audit AMSTER Movers
- Sitemap Submission
- Off-page Activities
- On-page Activities

Social Media Marketing (SMM)

- Ad run for opentutor digital academy (October batch)
- Prepared social media strategy Brand -TELIZMAN(Assessment)
- Running ads
- Perfectly handling social media accounts
- Content calendar

Search Engine Marketing (SEM)

- Search Ads
- Google Ads

Web Desinging Project

- **Elegance (DEMO)**

<https://thanajdigitals.com/interior-design/>

- **Mumbai (DEMO)**

<https://thanajdigitals.com/mumbai/>

- **Homezen (DEMO)**

<https://thanajdigitals.com/homezen/>

- **Toronto (DEMO)**

<https://thanajdigitals.com/toronto/>

- **Oxted (DEMO)**

<https://thanajdigitals.com/oxted/#>